



SUPPORTING TOBACCO-FREE LGBTQ COMMUNITIES

**Request for Proposal**  
**Statewide Initiative to Reduce Tobacco-Related Disparities**

Name of Applicant Organization/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, & Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Organization/Agency CEO/Director: \_\_\_\_\_

EIN/Tax ID Number: \_\_\_\_\_

Name of Person responsible scope of work: \_\_\_\_\_

Best contact phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Organization/Agency's experience working with the LGBTQ Community:

Organization/Agency's experience working on tobacco policies and/or LGBTQ health care disparities? (Applicants with limited or no tobacco experience will still be considered)

List other LGBTQ-serving agencies you have worked with in your area:

Organization/Agency's experience and capacity carrying out scope of work:

Does your organization/agency receive additional tobacco funding from another grant? List agencies:

Scope of work:

Items listed below in bold are required for the grant period

1. **Assist We Breathe staff in coordinating and facilitating a minimum of two Local District Information & Education Days (District Days) Events in Fall 2019 and Fall 2021. Recruit participants and serve as meeting leaders/facilitator/captain. Participate and distribute a satisfaction survey for local District Days events.**
2. **Participate in evaluating the performance of the Coordinating Center through activities such as web-based surveys or key informant interviews.**
3. **Assist with the development of the Policy Platform during the Summer and Fall of 2019: identifying LGBTQ opinion leaders for key informant interviews, supporting recruitment for project focus groups, and conducting and distributing intercept surveys to assess LGBTQ relationship with tobacco.**
4. **Participate as an active member of the CA LGBTQ Health and Human Services Network at least 3 times annually on Network Calls; provide updates 1 – 2 times annually to be shared through the Network's moderated listserv by emailing [ca-lgbt-hhs-network-listserv@googlegroups.com](mailto:ca-lgbt-hhs-network-listserv@googlegroups.com). Updates do not need to be related to tobacco control.**

**Please select two additional activities for your grant period.**

5. Provide educational information related to tobacco at 1 – 2 community events annually, (e.g., Pride festivals, LGBTQ film festivals, LGBTQ health fairs). We Breathe will provide educational materials for dissemination; subcontractors will be responsible for requesting materials at least 2 weeks in advance and record what materials were disseminated to the public.
6. Participate in the We Breathe Communications subcommittee. Membership of the subcommittee includes participating in quarterly remote meetings to provide input on the annual communications plan, social media strategy, and ensure the quality of LGBTQ tobacco-related educational materials such as brochures, factsheets, infographics, and/or videos.
7. In collaboration with We Breathe staff, adapt a 15-minute presentation for your local GSAs related to LGBTQ tobacco use. Conduct 1 – 2 educational presentations, at least 15 minutes in length to middle/high school Gender and Sexualities Alliance (GSA) clubs, or other LGBTQ school clubs. Presenters will be required to conduct a survey to capture information about presentation feedback and anticipated needs for additional future support.
8. Conducting 1 – 2 in-person presentations to LGBTQ leaders (e.g., Imperial Court System, International Mr. Leather, Trans Chorus, Pride Grand Marshalls, LGBTQ community leaders, etc.) to introduce them to We Breathe and the impacts of tobacco use on LGBTQ Californians. We Breathe staff will assist in setting meeting agendas, compiling meeting packets, and conducting meetings.

The Primary Agency named above hereby certifies that it will not accept funding from nor have an affiliation or contractual relationship with a tobacco company, any of its subsidiaries, or parent company during the term of the contract from the California Department of Public Health, California Tobacco Control Program. Acceptance of such funds during the term of the contract is grounds for termination.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_