



**CALIFORNIA
LGBTQ**
HEALTH AND HUMAN
SERVICES **NETWORK**

www.californialgbtqhealth.org

WE BREATHE

SUPPORTING TOBACCO-FREE LGBTQ COMMUNITIES

5 | 20 | 2021

Did you know LGBTQ+ people smoke at higher rates than their straight and cisgender peers? By sharing your experience with smoking you could help us identify how we can prevent and reduce tobacco use among LGBTQ+ Californians.

That's why we're excited to share the We Breathe Policy Platform Survey with you.

The survey will help We Breathe identify ways to prevent and reduce tobacco use among LGBTQ+ people. The results of the #WeBreathe Policy Platform Survey will better direct statewide and local policy change efforts that will improve the lives of our communities in California.

Please take the time to take the survey and share with others who would be interested. Our [social media toolkit](#) provides sample graphics, Facebook, and Twitter posts, as well as a sample email and flyer you can display at your work or anywhere LGBTQ people gather locally.

Qualifying participants who complete the survey will receive a \$15 gift card. Gift card eligibility will be determined after researchers review all the responses. It may take up to eight weeks after the survey is closed for qualifying respondents to receive their gift card.

Share your experiences and make sure your voice is counted in the #WeBreathe Policy Platform Survey.

Thank you in advance for your support!

Take the Survey!

"I smoked when I was in high school because I was under the notion that that's what you're supposed to do."

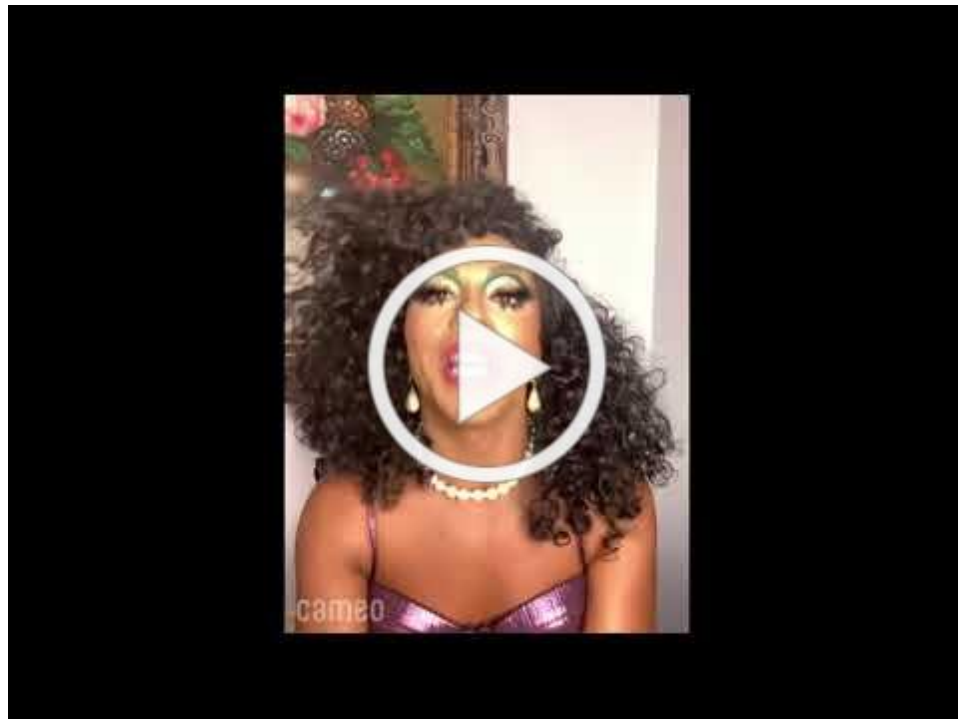
TAKE OUR SURVEY

WE BREATHE



Share our survey with your community!

Special message from Shangela!





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