LGBTQ Tobacco Cessation: The Power of Collaboration
Supporting the LGBTQ+ Community in their Quit Journey

Join We Breathe: Supporting LGBTQ Tobacco-Free Communities and their partners in learning how powerful collaborations with statewide technical assistance providers, regional projects, research institutions and local lead agencies have addressed the lack of access to LGBTQ Tobacco cessation programs in conservative areas and across the state.

Healthcare professionals and providers, LGBTQ+ serving organizations, and community based organizations are invited to attend to get more insight on how this issue is affecting the LGBTQ+ community at large. The webinar will highlight more information on affirming tobacco cessation programs and the work that We Breathe and our partners are doing around tobacco control across California.

Learning goals include:
1. Identify the individualized reasons LGBTQ clients may utilize tobacco products and factors leading them towards higher rates of tobacco usage
2. Strengthening confidence between the LGBTQ community and cessation programs
3. Understanding the importance of cultural competency and identifying LGBTQ champions within your organization
4. Navigating challenges and barriers when creating affirming and culturally competent LGBTQ spaces

Moderator: Dannie Cesena, MPH – LGBTQ Program Manager, We Breathe
Panelists: Dr. Ian Holloway, PhD, LSCW, MPH – UCLA Luskin School of Public Affairs
Sandra Hernandez – Operations Manager, Kick It California
Anabel Bolanos, MPH – Program Supervisor, Tobacco Use Prevention Program
Jaina Pallasigui, MPH – Tobacco Cessation Manager, 1-866-NEW-LUNG
Thank you in advance for your support!

Register Today!

Help spread the word about our upcoming webinar with your community and networks. Our social media toolkit has graphics and captions ready to share and promote the webinar!

Share Our Social Media Toolkit

Special thank you to the organizations collaborating with us on this event!
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