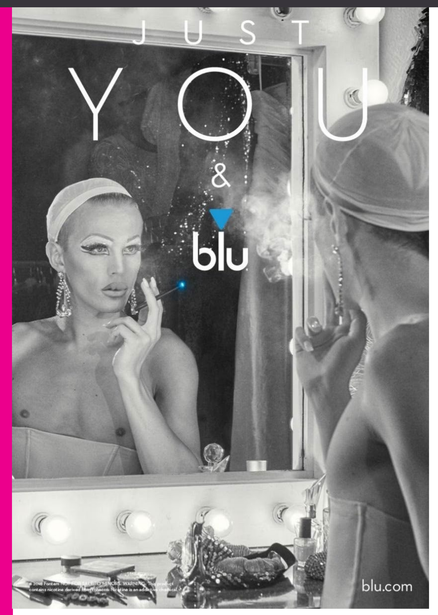
Beyond the Binary:
A Comprehensive Analysis on the Relationship Between
Gender and Tobacco-Use, -Control and Interventions



An example of a commercial tobacco advertisement targeting LGBTQ+ communities.

Commercial tobacco targets and capitalizes on traumatized LGBTQIA+ communities, using oppressive systems namely racism, transphobia, homophobia, sexism, and poverty to fuel addiction.

Systems of white supremacy intentionally harm specific communities and the land they live on, exposing them to various forms of pollution.

Commercial tobacco use, and the lack of regulation, is an act of violence on behalf of the tobacco industry, the state, and the neutral organizations which perpetuate its use through sales, marketing, and transactional complacency.

OUT AGAINST BIG TOBACCO LOS ANGELES

CALIFORNIA LGBTQ HEALTH AND HUMAN SERVICES NETWORK

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